



2024 Education Conference

Hyatt Regency Houston
Houston, TX
May 3, 2024



Annual Education Conference

Sponsorship Levels & Benefits

Registration Sponsor: \$35,000 ~~(one available)~~ *no longer available*

- Acknowledgement with logo on signage at in-person welcome table (displayed during pre-registration, registration, and day of event)
- Acknowledgement with logo on registration form
- Acknowledgement with logo in registration confirmation email
- Logo included in e-blasts, social media posts, and *Help & Hope* related to registration
- Recognition as Registration Sponsor during opening remarks, with logo visible during mention
- Plus, all Platinum-level benefits

Platinum: \$25,000

- Option to be interviewed for a post-conference feature in *AFTD News*
- Option for a pre-recorded video spot to play during breaks and alongside the special feature option listed below
- Special feature on AFTD's website and social media channels regarding the sponsor's work relating to FTD or dementia care
- Recognition as Platinum Sponsor during opening remarks, with logo visible during mention
- Full-page ad in the conference program
- 6-foot table to display conference materials at the in-person portion of the conference
- Virtual booth to display sponsor information within the conference event app



To discuss these opportunities, contact:
Liz Graham: 484-584-0012 | egraham@theaftd.org
Deadline for sponsorships is March 11, 2024

Sponsorship Levels & Benefits (*continued*)

Gold: \$15,000

- Special feature on AFTD's website and social media channels regarding the sponsor's work relating to FTD or dementia care
- Recognition as Gold Sponsor during opening remarks, with logo visible during mention
- Half-page ad in the conference program
- 6-foot table to display sponsor materials at the in-person portion of the conference
- Virtual booth to display sponsor information within the conference event app

Silver: \$10,000

- Quarter-page ad in the conference program
- 6-foot table to display sponsor materials at the in-person portion of the conference
- Virtual booth to display sponsor information within the conference event app

Bronze: \$5,000

- Quarter-page ad in the conference program
- Virtual booth to display sponsor information within the conference event app

Every sponsor of the 2024 Education Conference will receive the following:

- Option to share one branded item for participants
- Logo included on social media posts recognizing all sponsors
- Listing on AFTD's website with a hyperlink
- Listing on in-person event signage and home page of virtual conference
- Listing in AFTD's 2024 Impact Report and 2024 summer edition of *AFTD News*



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Volunteer Appreciation at the Education Conference

AFTD's volunteers are vital to delivering the impact of our mission in their communities and beyond. As support group facilitators, advocates, educators, researchers, and clinicians, our volunteers work in diverse ways to provide help and bring hope to the people we serve.

To honor their dedication, AFTD recognizes their service during National Volunteer Appreciation Week (April) and hosts a special dinner the night before the Education Conference. Joined by staff and Board members, the dinner provides a welcoming atmosphere for participants to discuss new opportunities for engagement, awareness, and support, share stories, and honor fellowship.

Volunteer Appreciation Dinner **Sponsor: \$10,000** (*one available*)

- Recognition in welcoming remarks
- Option for two guests to join dinner
- Full-page ad in the conference program
- Logo printed on the menu
- Logo included on communication materials leading up to the event
- Acknowledgment in social posts before the event
- Acknowledgment in AFTD's 2024 Impact Report and 2024 summer edition of *AFTD News*



“Thank you for setting a positive and empowering tone for this conference and for encouraging people living with FTD to share their diagnosis and story openly! Everyone was so supportive - it felt like family.”

Anonymous survey response from a 2023 Education Conference attendee.

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Benefit	Registration \$35,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Company logo on signage at in-person welcome table	○				
Company logo included in materials related to registration	○				
Post-conference feature in <i>AFTD News</i>	○	○			
Pre-recorded video to play during intermissions	○	○			
Special feature on AFTD's website and social media channels	○	○	○		
Recognition during opening remarks	○	○	○		
6-foot table to display	○	○	○	○	
Program advertisement	Full page	Full page	1/2-page	1/4-page	1/4-page
Virtual booth in conference app	○	○	○	○	○
Branded item for attendees	○	○	○	○	○
Social media recognition	○	○	○	○	○
Listing on AFTD's website with a hyperlink	○	○	○	○	○
Company logo on in-person signage and in app	○	○	○	○	○
Listing in AFTD's 2024 Impact Report and 2024 summer edition of <i>AFTD News</i>	○	○	○	○	○

Fair Market Value

- **Registration** - Your sponsorship less \$4,083 is tax-deductible
- **Platinum** - Your sponsorship less \$4,083 is tax-deductible
- **Gold** - Your sponsorship less \$3,833 is tax-deductible
- **Silver** - Your sponsorship less \$3,583 is tax-deductible
- **Bronze** - Your sponsorship less \$2,950 is tax-deductible
- **Volunteer Appreciation Dinner** - Your sponsorship less \$1,000 is tax-deductible

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