



## AFTD Research Engagement Portfolio 2023/2024

As the largest patient advocacy organization dedicated specifically to the FTD disorders, AFTD is committed to helping researchers understand the lived experience of FTD and providing people with FTD and their families resources to make informed decisions about participating in research.

To collaborate with AFTD on initiatives surrounding engagement of people directly impacted by FTD, contact Dr. Shana Dodge at [Sdodge@theaftd.org](mailto:Sdodge@theaftd.org).

Offering	Price point
<b>General dissemination of research study opportunities</b>	No cost
<b>General dissemination of company-specific focus group or advisory board</b>	No cost
<b>Screening and recruitment of up to 8 participants for company focus group or advisory board</b>	\$5000
<b>Tier 1 Orientation to FTD Lived Experience</b> <ul style="list-style-type: none"> <li>Package of materials on lived experience of FTD.</li> <li>High-level FTD Insights survey data results that do not require additional analyses.</li> </ul>	No cost
<b>Tier 2 Orientation to FTD Lived Experience</b> <ul style="list-style-type: none"> <li>Package of materials on lived experience of FTD.</li> <li>High-level FTD Insights survey data results that do not require additional analyses.</li> <li>1-hour virtual presentation delivered by an AFTD senior staff member to company staff. Includes a short presentation from a person/caregiver with AFTD and the opportunity for Q&amp;A.</li> </ul>	\$7,000
<b>AFTD-hosted Industry Advisory Panel</b> <ul style="list-style-type: none"> <li>3-hour virtual advisory panel with 8 U.S.-based caregivers of people with AFTD, people at risk of developing FTD, or people diagnosed, depending upon discussions with sponsors.</li> <li>Participating companies receive the opportunity to contribute three questions to discussion guide and have two individuals attend session.</li> <li>The session will be designed and facilitated by third-party patient insights agency.</li> <li>Companies will receive a post-meeting insight report highlighting session learnings.</li> <li>Up to 2 companies can opt in to a 1-hour, company-moderated private session with advisors to discuss company-specific topics.</li> </ul>	\$25,000 for General Session participation  \$35,000 for General Session + 1 hour Private Session