

# A Global Conversation on FTD



**Wherever we live, we all have an FTD story to tell. This year, your story can be part of a global conversation on FTD!**

World FTD United is inviting all whose lives have been touched by FTD to share your FTD story by video or text by August 27. Whether you are a person diagnosed, care partner, healthcare professional, or simply someone with a friend or family member living with the disease, your voice is a valuable addition to the global conversation!

If you share content by **August 27th**, part or all of your brief (1-2 minute) submission will become part of a special video produced by World FTD United, to be broadcast during World FTD Awareness Week 2021 (**Sept. 26 – Oct. 3**).

## What to Include in Your 1 – 2 Minute Video

**For persons diagnosed, care partners, and friends/family members, please share:**

- Who are you, and where do you live?  
First or full names are fine.
- How does FTD affect your life?
- What has supported you in this journey?
- What gives you hope for the future?



## How to Share Your Story

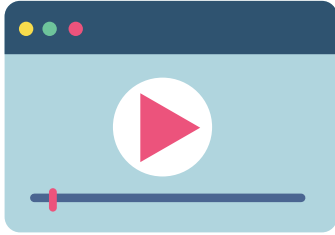
Visit [worldFTDunited.net](http://worldFTDunited.net) and click "**Your Story**." Provide your name and email address, and indicate your relationship to FTD. Then choose whether you want to submit a video or a written story.

**For healthcare professionals, please share:**

- Who are you, and where do you live and work? First or full names are fine.
- How did you get involved in work addressing FTD?
- What are some support and care management strategies you find most effective for families?
- What brings you hope that this disease can be treated and cured in the future?



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## If you choose to submit a video:

- Film yourself sharing your 1 – 2 minute FTD story – the tips provided below will help!
- Click the Add Your File button, find the video file you want to share, then select it. Accepted video file types are **.MP4, .avi, and .mov files**.
- Be sure to check the disclaimer below, then click Submit.

## Tips for Filming

- Orient your phone/camera horizontally — while we will use footage shot horizontally or vertically, the former orientation is recommended.
- Choose a quiet place to record, away from any machines or devices that may make background noise (refrigerators, air conditioners, fans, computers).
- Position yourself between one and two arm-lengths away from your recording device. Be sure to project your voice!
- Don't worry: Our editor will smooth out any rough edges your video may have; any footage of you turning on/turning off your camera will not end up in the final product.
- If possible, ensure that your camera is in a stable and stationary position (if you have a tripod, use it!). Having someone else hold the camera is a viable option as well.
- Place your device at a flattering height (close to eye height is ideal).
- If possible, frame yourself so the bottom of the shot cuts off somewhere between your chest and your waist. The top of the shot should leave some head room above you.



## If you choose to submit a written story:

- Write your story in the field provided.
- Be sure to check the disclaimer below, then click Submit.



- Good lighting is extremely important. If you have access to a ring light or other lighting device that you use for video calls, use it. If not, you can use natural light – try placing yourself near a window around midday when the sun is out. Experiment with turning the room lights on or off to see what looks best.
- Avoid placing yourself directly in front of a window or other light source; this will cause you to look dark.
- If possible, ensure that you are filming at a 4k resolution at 24 frames per second. [Click here](#) to learn how to do this on an iPhone or iPad.
- **Take a deep breath and have fun!** Don't feel the need to “act” or “perform” – your video will be more impactful based on how authentic you are. So take your time, take a deep breath and be you! What matters most is that you share your story.

**Be sure to visit the [World FTD United website](#) during World FTD Awareness Week to watch the finished product!**