

## AFTD Donor Privacy Policy

All information concerning donors or prospective donors, including their names, addresses and telephone numbers, the names of their beneficiaries, the amount of their gift, etc., shall be kept strictly confidential by the Association for Frontotemporal Degeneration (AFTD), our staff and volunteers, unless permission is obtained from donors to release such information.

AFTD is committed to respecting the privacy of donors. The types of donor information that we collect and maintain are as follows:

- Contact information: name, address, telephone number and email address.
- Giving information.
- Information on events attended, publications received and special requests for program information.
- Information provided by the donor in the form of comments and suggestions.

AFTD uses donor information to understand the interests of our donors in our mission, and to update them on the organization's plans and activities. Information is shared with staff and board members only on a "need-to-know" basis.

We also assure donors that their names and addresses will not be shared, sold, or traded with any third party at any time.

If you have comments or questions about the AFTD's donor-privacy policy, please contact AFTD's Development and Communications Director, Ben Freeman, at [bfreeman@theaftd.org](mailto:bfreeman@theaftd.org) or by phone at (267) 514-7221.

*This text was adapted from the Association of Fundraising Professionals' "Developing Fundraising Policies and Procedures- Best Practices for Accountability and Transparency"*