AFTD Donor Privacy Policy

All information concerning donors or prospective donors, including their names, addresses and telephone numbers, the names of their beneficiaries, the amount of their gift, etc., shall be kept strictly confidential by The Association for Frontotemporal Degeneration (AFTD) and our staff and volunteers, unless permission is obtained from donors to release such information.

AFTD is committed to respecting the privacy of donors. The types of donor information that we collect and maintain are as follows:

- Contact information: name, address, telephone number and email address
- Giving information
- Information on events attended, publications received and special requests for program information
- Information provided by the donor in the form of comments and suggestions

AFTD uses donors’ information to understand their interests in our mission and to update them on the organization’s plans and activities. Information is shared with staff and Board members only on a “need-to-know” basis.

We also assure donors that their names and addresses will not be shared with any third party unless permission has been granted. For those who do not wish to be included on a mailing list that might be sold, rented or leased to other organizations, donors should contact the organization to have their names removed.

If you have comments or questions about AFTD’s Donor Privacy Policy, please contact Development Director Amanda Knight at aknight@theaftd.org or 267-758-8648.

This text was adapted from the Association of Fundraising Professionals’ “Developing Fundraising Policies and Procedures – Best Practices for Accountability and Transparency”