

Giving a Hand to Our Helping Hands!

AFTD Volunteer: Mary Campbell

When Mary Campbell lost her mother-in-law to FTD, she felt compelled to give back to the organization that helped her so much during that difficult time. Giving back and raising awareness are driving forces in her decision to volunteer: “I think, no matter what, we are always responsible to help educate and inform people about FTD,” she says.

Mary’s career as a graphic designer and her desire to volunteer align perfectly. The use of graphics and illustrations play a strong role in influencing our decisions, activities, and how we might spend our time and money. Mary has served as an AFTD volunteer for more than 18 months, offering her graphic design skills to help the organization disseminate important information in ways that catch a viewer’s eye, and motivate action.

Attending an AFTD event or conference will likely bring you into contact with Mary’s work. To support our volunteer recruitment efforts, she created a colorful flyer that interested parties can fill out and hand in with their contact information. The regional coordinators in their area will then contact them directly to talk more in depth about volunteer opportunities. Mary has also developed a postcard to promote AFTD’s newly created Kids and Teens website (www.AFTDkidsandteens.org), designed to garner interest in the website and the resources it offers to help young family members who are facing a loved one’s FTD diagnosis.



Mary Campbell

Having had the experience of helping to care for her mother-in-law, Mary encourages others to share their stories, “I’ve been surprised to find so many other people who have gone through some of the same things that my partner and I went through, and every little bit of advice or guidance you can offer helps. Even if it’s just listening and empathizing, it can make a huge difference to someone who feels like they are alone in dealing with this disease.”

Written by: Kathy Urban, volunteer writer for AFTD