



THE
ASSOCIATION FOR
FRONTOTEMPORAL
DEGENERATION'S

INAUGURAL

H O P E

RISING

BENEFIT

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YOU ARE
CORDIALLY INVITED TO ATTEND

AFTD'S INAUGURAL HOPE RISING BENEFIT

HONORING **DAVID ZASLAV**
President & Chief Executive Officer,
Discovery Communications
The Susan Newhouse & Si Newhouse
Award of Hope Recipient

HOSTED BY **PAULA ZAHN**

SPECIAL MUSICAL PERFORMANCE BY **KELLI O'HARA**

THURSDAY, SEPTEMBER 29, 2016

COCKTAILS 6:00 P.M. DINNER 7:00 P.M.

DESSERT BUFFET IMMEDIATELY FOLLOWING

**THE PIERRE HOTEL
2 EAST 61ST STREET
NEW YORK CITY**

FESTIVE DRESS

RSVP CARD ENCLOSED

EARLY SUPPORTERS

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AS OF AUGUST 17, 2016



The Association for
Frontotemporal Degeneration
Opening the gateway to help and a cure

ABOUT AFTD

Frontotemporal degeneration (FTD) is the most common form of dementia for people under age 60. Currently incurable and without approved treatments, FTD has profound effects on the lives of more than 50,000 Americans. The hallmark of FTD is a gradual, progressive decline in behavior, language, and/or movement. Accurate diagnosis can take years, and options to connect with peers and experts are all too rare. Individuals and families are left to face a devastating disease in confusion and isolation.

The Association for Frontotemporal Degeneration (AFTD) is the leading nonprofit working to improve the quality of life of people affected by FTD in the U.S. and around the world, and to drive research to a cure. With a community of donors, volunteers, advocates and professionals, AFTD works every day to advance: collaborative research; awareness; support for those directly impacted; and education for healthcare professionals, while advocating for appropriate, affordable services.

Through the generosity of this evening's leadership, all costs are covered so that every dollar you give will go directly towards AFTD's mission.

Visit us at www.theaftd.org
Connect with us via
www.facebook.com/TheAFTD
or www.twitter.com/AFTDCure

For further information regarding the benefit, please contact AFTD's Hope Rising Benefit Office at 212-245-6570 or email aftd@eventassociatesinc.com

AFTD'S INAUGURAL **HOPE** RISING BENEFIT

THURSDAY, SEPTEMBER 29, 2016

In support of AFTD, please reserve:

SUSAN AND SI'S CIRCLE TABLE

\$100,000

Includes premier table for 10 with a scientist; listing as Benefit Vice-Chair on Benefit materials and listing or logo on AFTD's website; full-page ad in printed program; on-site signage; acknowledgement from podium

HOPE RISING CIRCLE TABLE

\$50,000

Includes prime table for 10; listing in printed program and listing or logo on AFTD's website; full-page ad in printed program; on-site signage

VISION CIRCLE TABLE

\$25,000

Includes preferred table for 10; listing in printed program and listing or logo on AFTD's website; half-page ad in printed program

SUPPORTER CIRCLE TABLE

\$12,500

Includes table for 10; listing in printed program and listing or logo on AFTD's website

CARING COUPLES TICKETS

\$5,000

Includes preferred seating for two; listing in printed program

AWARENESS TICKET(S)

\$1,000

Includes seating for one; listing in printed program

COMMUNITY TICKET(S)

\$500 (Limited Availability)

Includes seating for one

I/We are unable to attend, but wish to make a fully tax-deductible contribution of \$_____.

PLEASE SEE REVERSE SIDE FOR MORE OPTIONS

PROGRAM AD PAGES (100% TAX DEDUCTIBLE)

**“GOLD” FULL-PAGE AD
\$10,000**

Includes premier full-page
ad in printed program;
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**“SILVER” HALF-PAGE AD
\$5,000**

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*Please submit your ad to juliannah@eventassociatesinc.com
no later than Friday, September 9*

Name _____

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(Please print your name or company as it should appear in the evening's program)

Address _____

City _____ State _____ Zip _____

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Thank you for your support.

Please make checks payable to AFTD (Tax ID #: 41-2073220)
and return to AFTD's Hope Rising Benefit Office, c/o Event Associates,
Inc., 162 West 56th Street, Suite 405, New York, NY 10019.

Your contribution less \$200 per ticket is tax deductible.

FOR FURTHER INFORMATION REGARDING THE BENEFIT,
PLEASE CONTACT DEBBIE FIFE OR JULIANNA HARDER
AT 212-245-6570 OR EMAIL AFTD@EVENTASSOCIATESINC.COM